

9+ Years
Experience

10,000+
Clients

Certified on
Completion

bigpage.in

PRACTICAL TRAINING PROGRAM

WordPress Website Management

From Beginner to **WordPress Professional**.

Learn to manage, build, secure, and maintain real WordPress websites — 100% practical, hands-on training. No prior experience required.

9+

YEARS EXPERIENCE

10,000+

CLIENTS SERVED

4

MONTHS

16

PRACTICAL CLASSES

The Bigpage Difference

Most institutes teach WordPress through textbook concepts. At Bigpage, we teach through real, hands-on website workflows. With over **9 years of experience** serving **10,000+ clients** across India and international markets, this course takes you from complete beginner to confidently managing real, live WordPress websites.

Why Choose Us?

100% Practical Learning

Learn through real WordPress workflows and hands-on website tasks instead of relying only on textbook concepts.

Job-Focused Skills

Develop practical abilities that help you handle everyday website management and support tasks.

Beginner to Professional

Start with the fundamentals and gradually build skills in setup, management, troubleshooting, security and maintenance.

Complete WordPress Skills

Learn the essential skills required to manage and maintain real, production WordPress websites.

Your Benefits as a Student

- 1 Real Career Pathways:** Build a foundation for roles like Website Administrator, Content Manager, or WordPress Support Assistant.
- 2 Hands-On Website Skills:** Practice on real, practical workflows across content, design, plugins, and security — not just theory.
- 3 Freelance-Ready Foundation:** Gain the practical skills needed to take on WordPress management and support work independently.

*"Stop learning WordPress theory. **Start managing real websites.**"*

WHO IS THIS COURSE FOR?

College Students

WordPress Beginners

Aspiring Web Professionals

Freelancers

Content Managers

Digital Marketing Professionals

Anyone Interested in Website Management

Course at a Glance

Four practical modules — from everyday content management to complete website security and backup.

16

CLASSES TOTAL

4

MODULES

4

MONTHS

10,000+

CLIENTS BEHIND CURRICULUM

01. Content Management

⌚ Classes 1–4

Manage. Update. Publish.

Dashboard & Navigation

Gutenberg Editor

Media & Images

On-Page SEO

By class 4: confidently manage everyday WordPress website content.

02. Website Setup & Design

⌚ Classes 5–8

Build. Customize. Launch.

WP Installation

Hosting & Domains

Theme & Page Builders

Website Structure

By class 8: launch a professionally structured WordPress website.

03. Plugins & Troubleshooting

⌚ Classes 9–12

Extend. Fix. Improve.

Plugin Management

Forms & SEO

Error Diagnosis

Website Recovery

By class 12: extend site functionality and resolve common WordPress errors.

04. Security & Backup

⌚ Classes 13–16

Secure. Backup. Restore.

Security Hardening

Malware Scanning

Backup Strategy

Site Restoration

By class 16: secure, back up, and restore a production WordPress website.

WHAT YOU'LL WALK AWAY WITH

Content & Dashboard Management

Gutenberg Editor

On-Page SEO

Hosting & Installation

Theme & Page Builders

Plugin Management

Error Troubleshooting

Security Hardening

Backup & Restore

4 Modules. 16 Classes. One Complete WordPress Skillset.

Certificate on completion · Seats are limited — start building at bigpage.in

Enroll Now →

WordPress Website Management Syllabus Roadmap

01. Content Management

🕒 Classes 1–4

Manage. Update. Publish.

Class 1: WordPress Dashboard & Navigation Basics

- **Dashboard Orientation:** Navigating the WP Admin layout and core menu structure.
- **Posts vs Pages:** Understanding when to use each content type correctly.
- **User Roles & Permissions:** Identifying what each role (Admin, Editor, Author) can and can't do.

✓ **OUTCOME:** You can confidently navigate the WordPress dashboard and understand its core structure.

Class 2: Creating & Editing Content with the Gutenberg Editor

- **Block Editor Mastery:** Building pages and posts using the Gutenberg block editor.
- **Professional Formatting:** Structuring content with headings, lists, and consistent styling.
- **Media Handling:** Adding images, galleries, and setting featured images correctly.

✓ **OUTCOME:** You can independently create and format professional, publish-ready pages and posts.

Class 3: Menus, Widgets & Site Structure

- **Navigation Menus:** Building and managing header and footer menus.
- **Widgets & Categories:** Adding widgets and organizing content with categories and tags.
- **Site Organization:** Structuring content for better navigation and discoverability.

✓ **OUTCOME:** You can structure a site's navigation and content organization from scratch.

Class 4: On-Page SEO & Publishing Workflow

- **Content Updates:** Safely editing and updating existing live pages.
- **Basic On-Page SEO:** Setting titles, meta descriptions, and image alt text.
- **Publishing Workflow:** Following a consistent draft-review-publish process.

✓ **OUTCOME:** You can maintain and optimize a live WordPress site's content on an ongoing basis.

WordPress Website Management Syllabus Roadmap

02. Website Setup & Design

⌚ Classes 5–8

Build. Customize. Launch.

Class 5: WordPress Installation & Hosting Basics

- **Hosting & Domains:** Understanding hosting types and connecting a domain.
- **WordPress Installation:** Installing WordPress via hosting control panel or manually.
- **Initial Configuration:** Setting up site title, permalinks, and core settings.

✓ **OUTCOME:** You can independently install and configure a fresh WordPress site from scratch.

Class 6: Theme Selection & Installation

- **Theme Structure:** Understanding how WordPress themes control site design.
- **Installing Themes:** Installing and activating free and premium themes safely.
- **WordPress Customizer:** Adjusting colors, fonts, and layout via the Customizer.

✓ **OUTCOME:** You can select, install, and customize a professional WordPress theme.

Class 7: Page Builders & Theme Customization

- **Page Builder Basics:** Building layouts visually using a page builder (e.g. Elementor).
- **Homepage Design:** Assembling a complete homepage layout from sections and widgets.
- **Responsive Checks:** Verifying and adjusting designs across mobile and desktop.

✓ **OUTCOME:** You can build a fully custom, responsive homepage using a page builder.

Class 8: Website Structure & Essential Pages Setup

- **Core Pages:** Creating Home, About, Services, and Contact pages.
- **Menus & Footer:** Structuring primary navigation and footer content.
- **Branding Basics:** Applying logo, favicon, and consistent site branding.

✓ **OUTCOME:** You can deliver a fully structured, launch-ready website.

WordPress Website Management Syllabus Roadmap

03. Plugins & Troubleshooting

🕒 Classes 9–12

Extend. Fix. Improve.

Class 9: Understanding & Installing Plugins

- **Plugin Evaluation:** Assessing plugin quality, ratings, and update history before installing.
- **Safe Installation:** Installing, activating, and deactivating plugins correctly.
- **Essential Categories:** Identifying must-have plugin types for any site.

✓ **OUTCOME:** You can confidently evaluate, install, and manage WordPress plugins.

Class 10: Contact Forms & SEO Plugins Setup

- **Contact Forms:** Building and embedding functional contact forms.
- **SEO Plugin Setup:** Configuring Yoast or RankMath for on-page SEO.
- **Core On-Page SEO:** Setting titles, meta descriptions, and focus keywords.

✓ **OUTCOME:** You can set up functional forms and a working on-page SEO foundation.

Class 11: Common WordPress Errors & Conflicts

- **Common Errors:** Diagnosing the White Screen of Death and 500 Internal Server errors.
- **Debug Mode:** Enabling WP_DEBUG to reveal the real cause of an error.
- **Conflict Resolution:** Isolating theme and plugin conflicts by systematic deactivation.

✓ **OUTCOME:** You can diagnose and resolve the most common WordPress errors using debug tools.

Class 12: Database Issues & Website Recovery

- **Database Errors:** Fixing "Error Establishing a Database Connection" issues.
- **Error Logs:** Reading server and PHP error logs to pinpoint issues.
- **Site Recovery:** Restoring a broken site to a working state.

✓ **OUTCOME:** You can recover a broken WordPress site and restore it to full function.

WordPress Website Management Syllabus Roadmap

04. Security & Backup

🕒 Classes 13–16

Secure. Backup. Restore.

Class 13: WordPress Security Fundamentals

- **Common Vulnerabilities:** Understanding how WordPress sites typically get compromised.
- **Login Hardening:** Setting up 2FA and limiting login attempts.
- **User Permissions:** Auditing and correcting user roles and access levels.

✓ **OUTCOME:** You can identify and close the most common WordPress security gaps.

Class 14: Security Plugins, Hardening & Malware Scanning

- **Security Plugin Setup:** Configuring Wordfence or Sucuri for active protection.
- **Firewall & Malware Scanning:** Setting up a firewall and scheduling malware scans.
- **SSL & HTTPS:** Verifying and enforcing secure site connections.

✓ **OUTCOME:** You can fully harden a WordPress site using industry-standard security tools.

Class 15: Website Backup Strategies

- **Backup Types:** Understanding manual vs automated backup approaches.
- **Backup Plugin Setup:** Configuring UpdraftPlus for scheduled backups.
- **Storage Options:** Connecting backups to cloud storage (Drive, Dropbox, etc.).

✓ **OUTCOME:** You can set up a reliable, automated backup system for any WordPress site.

Class 16: Website Restoration & Final Capstone

- **Disaster Recovery:** Restoring a site from backup after a failure.
- **End-to-End Capstone:** Setting up, securing, and backing up a live site as one project.
- **Client Handoff:** Preparing documentation and a handoff checklist for a client.

✓ **OUTCOME:** You can independently set up, secure, back up, and hand off a production-ready WordPress site.